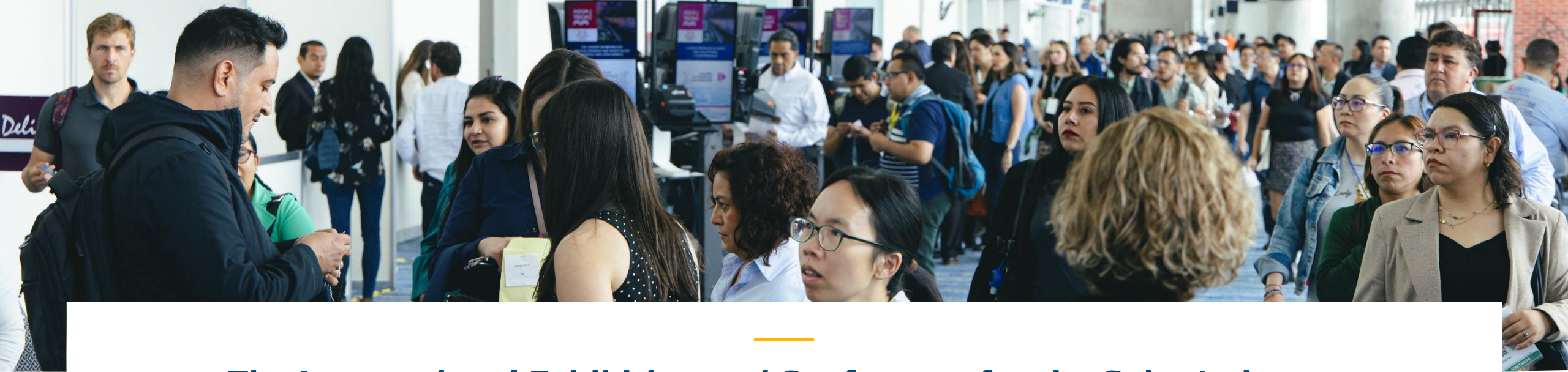


REVIEW

# Intersolar Mexico Post Show Report 2024



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## The International Exhibition and Conference for the Solar Industry

Intersolar Mexico is the leading platform for technology trends and B2B networking in Mexico's solar market. It focuses on photovoltaics, solar heating and cooling technologies, and energy storage. Together with the co-located events The GREEN Expo® and Aquatech Mexico, it has solidified its position as the largest gathering of professionals in the renewable energy and cleantech industry in Mexico since the debut in 2019.

In 2024, the events hosted more than 400 exhibitors as well as 10,000 visitors and 12,000 industry professionals (total attendance). The sixth edition of Intersolar Mexico will take place from September 2 to 4, 2025 at the Citibanamex Center, in Mexico City.

[Watch the Event Video 2024](#)



## PARALLEL EVENTS

# Renewables Joining Forces



### **Intersolar Mexico**

The international exhibition and conference for the solar industry



### **The GREEN Expo**

Latin America's premier event for cutting-edge, sustainable solutions and technologies in an ever-increasing number of markets

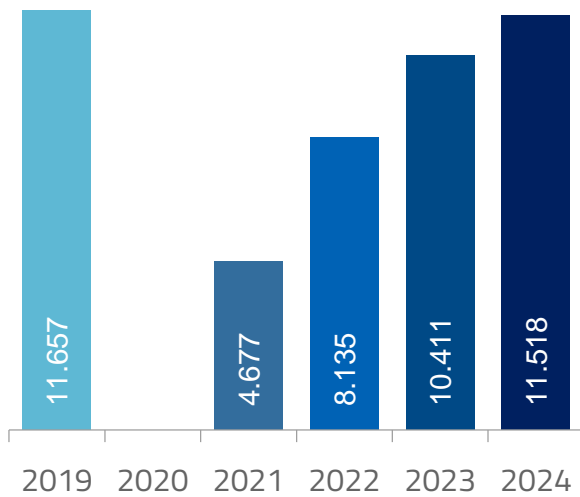


### **Aquatech Mexico**

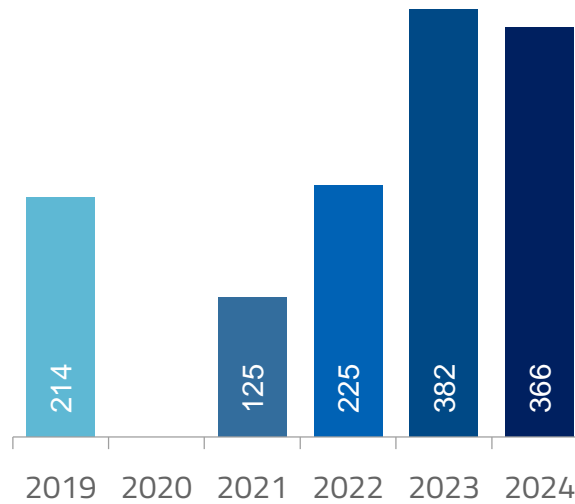
The largest exhibition for process, drinking and waste water in Mexico and Latin America

# Intersolar Mexico Development

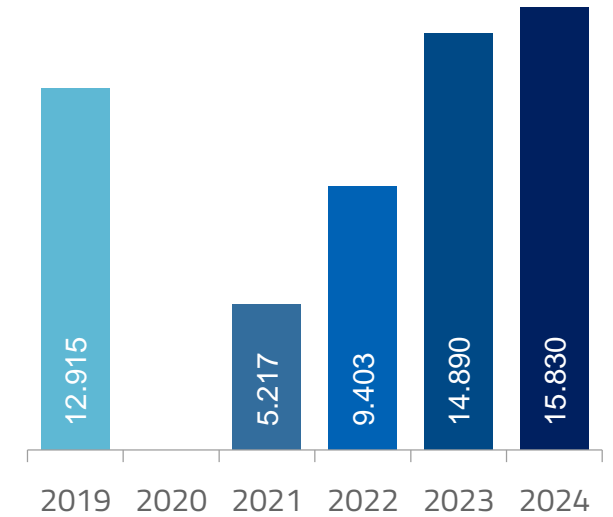
Intersolar Mexico is a sign of things to come: The pace of the energy transition has already accelerated significantly in recent years and continues to grow.



Visitor Numbers



Exhibitor Numbers



Exhibition Area (gross sqm)

## EXHIBITORS

**366 Exhibitors from 22 Countries  
presented their Products and Solutions**

**22**

**Exhibitor Countries**

**56%**

**International Exhibitors**

**44%**

**National Exhibitors**

### Top Countries of Origin – Intersolar Mexico

China	66 %
Mexico	25 %
United States	4 %
Germany	1 %
Spain	1 %
Turkey	1 %

### Top Countries of Origin – Co-Located Events

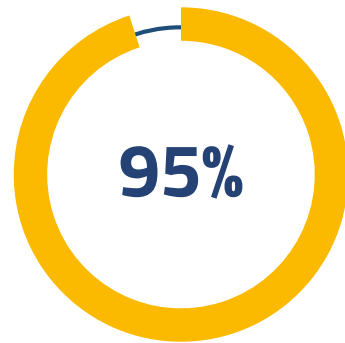
Mexico	44 %
China	34 %
United States	12 %
Netherlands	1 %
Taiwan	1 %
Germany	1 %

## VISITORS

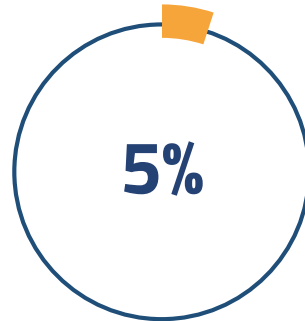
# 11.518 Visitors from 37 Countries Met to Discuss the Latest Developments and Innovations

37

Visitor Countries



National Visitors



International Visitors

### Top States (Intersolar – National Visitors)

Mexico City  
Mexico State  
Jalisco  
Querétaro  
Puebla  
Morelos  
Neovo Leon / Veracruz

### Top Countries (Intersolar – International Visitors)

Mexico  
China  
United States  
Spain  
Brazil  
Colombia

Source: Demographics 2024 ACOB

## Media Response

A total of 86 journalists published 115 articles and 15 interviews to highlight the latest developments and innovations presented on the exhibition floor and in the conference.



86

Journalists



115

Published Articles



15

Interviews



43

Media Coverage

## PROGRAM

# Conference and Stage Programs

The conference and exhibition program connected specialists and professionals from the solar industry and related sectors at the Intersolar Mexico Conference, Intersolar Stage, technical workshops and networking sessions. During Intersolar Mexico Conference, 18 sessions on photovoltaics, solar thermal energy and electric energy storage were held over the course of two days, featuring the participation of 56 speakers from Mexico, Germany, the United States of America, Chile, Panama, France, Ecuador and Italy.



731

Program Attendees



41

Sessions and Presentations



56

Speakers, Moderators  
and Instructors



18

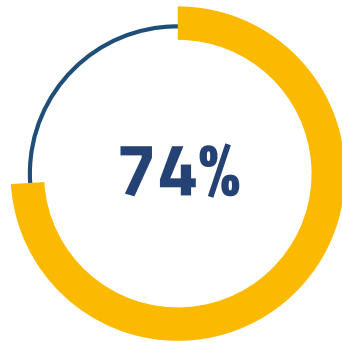
High-Level  
Conference Sessions



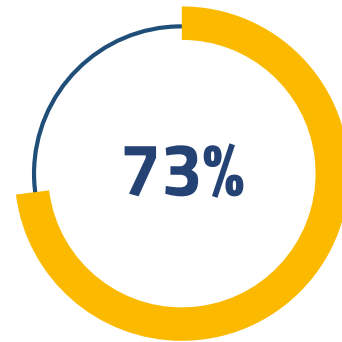
## Satisfied Exhibitors at Intersolar Mexico



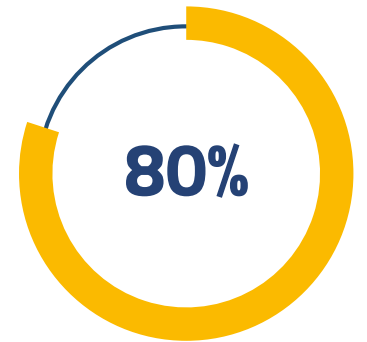
Overall Satisfaction



Recommendation



Re-Participation

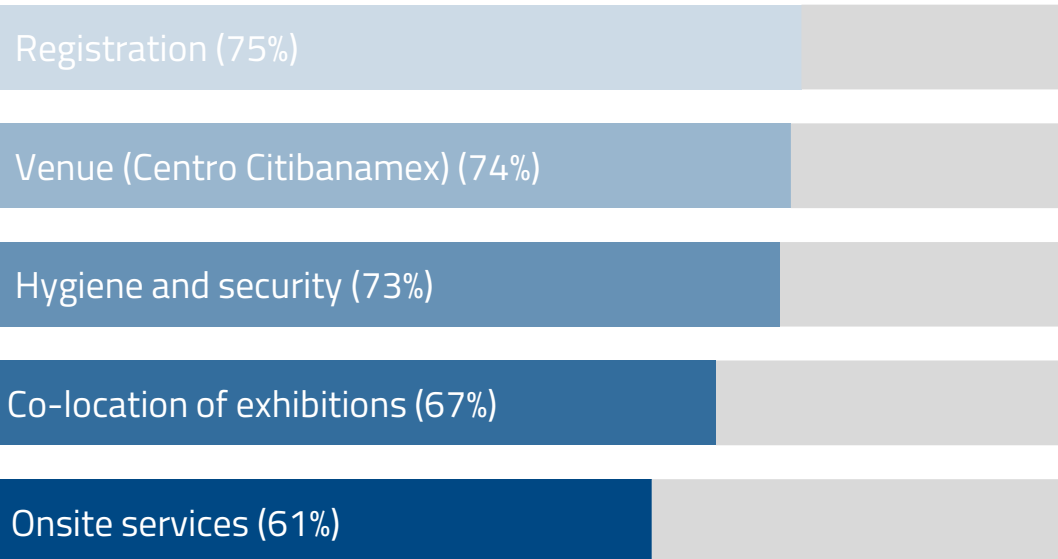


Objectives Achieved

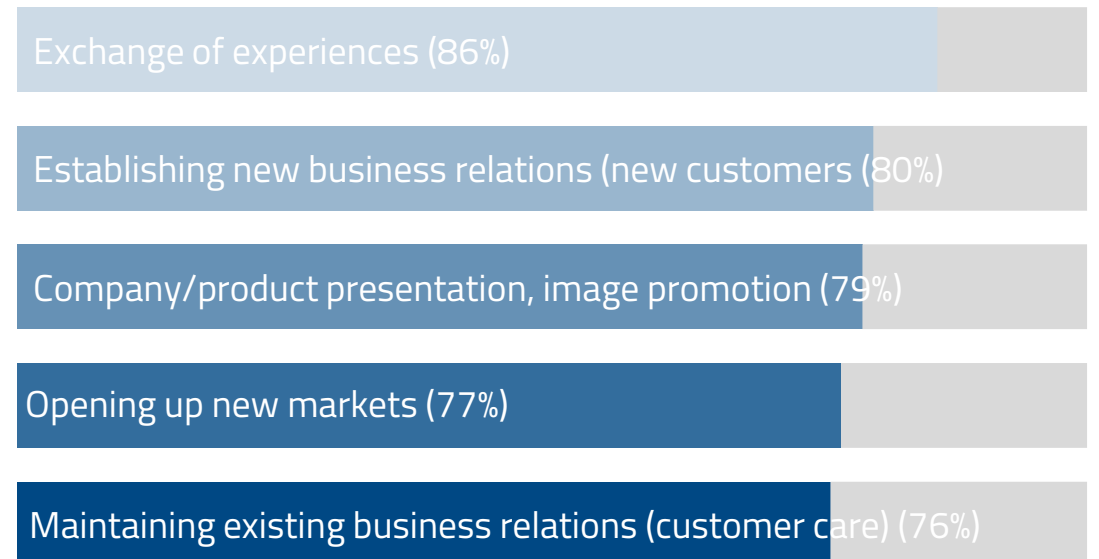
## EXHIBITORS

# Assessment & Achievement of the Top Exhibitors' Objectives

### Exhibitors' Assessment of the Exhibition<sup>1</sup>

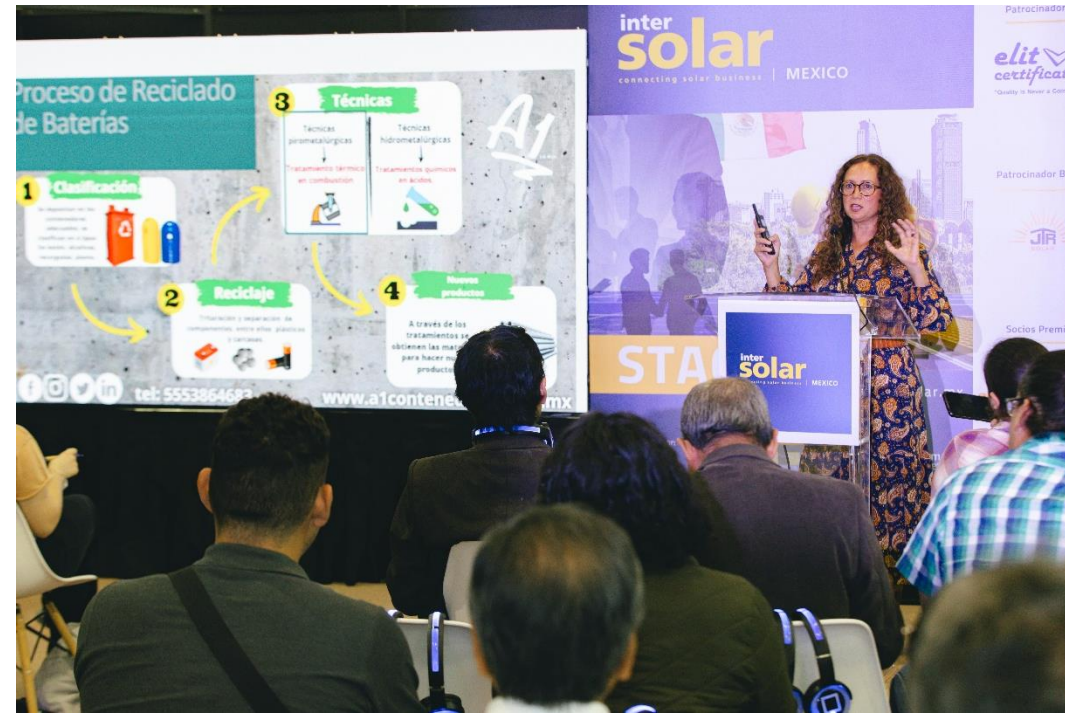


### Achievement of the Top Exhibitor Objectives<sup>2</sup>



<sup>1</sup> Ratings of "Very Satisfied" and "Satisfied".  
<sup>2</sup> Ratings of "Excellent", "Very Good" and "Good".

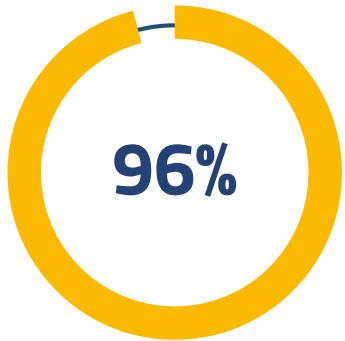




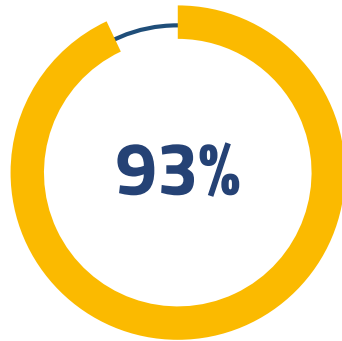


VISITORS

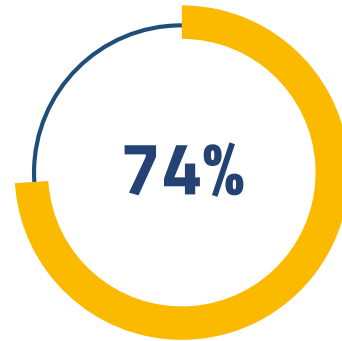
## Satisfied Visitors at Intersolar Mexico



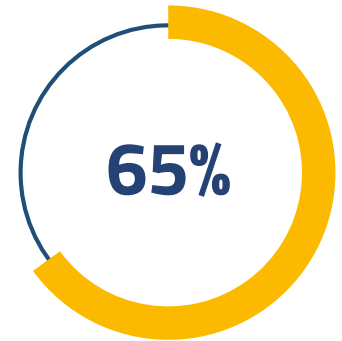
**Overall Satisfaction**



**Recommendation**



**Re-Participation**



**Decision Makers**

## EXHIBITORS

# Assessment & Achievement of the Top Visitors' Objectives

### Visitors' Assessment of the Exhibition<sup>1</sup>

Venue: Centro Citibanamex (97%)

Online registration process (website) (96%)

On-site signage / Orientation (92%)

On-site registration process (Centro Citibanamex) (92%)

### Achievement of the Top Visitor Objectives<sup>2</sup>

Attracting new business contacts (84%)

Gaining new insights (technologies and developments) (83%)

Evaluating opportunities to enter the Mexican market (82%)

Building relationships with customers (76%)

<sup>1</sup> Ratings of 7–10 points.

<sup>2</sup> Ratings of "Yes".



## VISITORS

# The Profile of Intersolar Mexico Exhibition Visitors

### Company Type

Project Developer / Planner, EPC	20%
Installer / Integrator	20%
Manufacturer / Supplier	19%
Distributor / Wholesaler / Retailer	12%
Service Provider	9%
Energy Consulting	4%
Investment Company / Financial Consulting	2%
Others	15%

### Area of Interest

Photovoltaics	79%
Electrical Energy Storage	49%
Energy Management / Services	25%
Solar Thermal Technologies	25%
E-Mobility	21%
Smart Grids and Integration of Renewables	20%
Decentralized & Renewable Energy Supply	19%

Multiple answers were allowed.

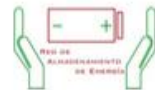
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## PREVIEW

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# Intersolar Mexico 2025 at a Glance

- Date: September 2–4, 2025
- Venue: Centro CitiBanamex
- Exhibitors (exp.): 400 at the co-located events
- Visitors (exp.): 12,000 at the co-located events
- Parallel Events: The GREEN Expo, Aquatech Mexico



## Organizers

### **Solar Promotion International GmbH**

Kiehnlestraße 16  
75172 Pforzheim  
Germany  
Tel.: + 49 7231 58598-0  
info@solarpromotion.de  
www.solarpromotion.de

### **FMMI – Freiburg Management & Marketing International GmbH**

Neuer Messplatz 3  
79108 Freiburg i. Br.  
Germany  
Tel.: +49 761 3881-3700

### **Informa Markets**

Lago Alberto 319, Granada, Miguel Hidalgo,  
CP.11520 , Mexico City  
Mexico  
Tel.: +52-55-1087-1650

