inter solar
connecting solar business | MEXICO

EXHIBITION AND CONFERENCE
SEPTEMBER 1 - 3, 2026
MEXICO CITY

Organized by:
SOLAR PROMOTION INTERNATIONAL
FREIBURG Management Marketing international
informa



2026
POST SHOW REPORT

Two Leading Events
One shared sustainable future

+11,000

Visitors at Intersolar Mexico and Aquatech Mexico

The Meeting Point for the Solar Industry in Mexico

National

- Mexico City
- State of Mexico
- Puebla
- Querétaro
- Morelos
- Hidalgo
- Nuevo León
- Veracruz
- Jalisco
- Michoacán
- Guanajuato
- Yucatán
- Guerrero
- Oaxaca
- Quintana Roo
- Aguascalientes
- Baja California
- Chiapas
- San Luis Potosí
- Sinaloa
- Tlaxcala
- Chihuahua
- Coahuila
- Tamaulipas
- Campeche
- Baja California Sur
- Durango
- Nayarit
- Tabasco
- Sonora
- Zacatecas



International



- China
- United States
- Spain
- Colombia
- Brazil
- Guatemala
- Germany
- Poland
- Argentina
- Chile
- Italy
- Peru
- Canada
- Cuba
- Ecuador
- El Salvador
- France
- Honduras
- Türkiye
- Venezuela
- Antigua and Barbuda
- Bolivia
- Denmark
- Japan
- Madagascar
- Nauru
- Norway
- Taiwan

+50% visitors growth, reflecting the relevance of the event in Mexico





Visitor Profile

+60%

Executive Decision-Makers

Business they represented

- Installer / Integrator
- Project Developer / Planner / EPC
- Manufacturer / Supplier
- Service Provider
- Energy Consulting
- Distribuitor / Wholesaler / Retailer

Technologies they were interested in

Photovoltaics	**77%**
Energy Storage	**67%**
Batteries	**58%**
Balance of systems (PV components, mounting systems, tracking systems, etc)	**51%**
Inverter	**50%**
PV power plants	**48%**
Solar cells and modules	**45%**
Energy Management / Services	**43%**
Solar thermal technologies	**43%**

Industries they operate in

Photovoltaics	**33%**
Other	**26%**
Electricity Trading and Marketing	**14%**
Energy Storage	**9%**
Grid Infrastructure / Grid Integration / Grid Management	**6%**
Energy Management / Prosuming	**4%**
Solar Heating & Cooling / Solar Thermal Technologies / Renewable Heating Technologies	**4%**
Charging Infrastructure and E-Mobility	**3%**
Hydrogen / Power - to - Gas	**1%**

International Conference For The Solar Industry

The Intersolar Mexico International Conference brought together industry leaders to discuss the trends, challenges, and opportunities shaping the future of solar energy in Mexico.

Highlights

- Participation from representatives of government, industry, academia, and specialized organizations.
- Exchange of experiences and success stories from national and international experts
- A platform for dialogue and the development of strategic partnerships.
- Promotion of innovation and sustainable development within the energy sector.

Conference Sponsor PVH



TOPICS

- Photovoltaics
- Solar Thermal
- Energy Storage
- Financing
- Regulation

3 Days

+400 Attendees

16 Sessions

39 Speakers

50% Female Speakers

Innovation Forum

The Innovation Hub established itself as an open knowledge-sharing space within the exhibition floor, featuring commercial and technical presentations on the key trends and innovations shaping the energy sector.



3
Days

+460
Attendees

17
Presentations

2 Technical Workshops

Energy Storage: What You Need to Know to Install Battery Systems (MERM)

Generation 2025: Preparing Leaders for the Energy Sector (IER-UNAM)

Sponsored Innovation Talks:

CALOREX
El hogar del confort sustentable

FLUKE

DIAXINOVA

HUAWEI

Two Specialized Events
One Integrated Experience

Exhibition Floor
16,886 m²

Exhibitors
+350

Exhibitors recommend Intersolar Mexico

+70%
said yes

Exhibitors representing:
Germany, Canada, China, Spain, United States, Mexico



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Record Attendance, Innovation, and Strategic Connections



RELIVE THE HIGHLIGHTS OF OUR SEVENTH EDITION

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SAVE THE DATE



SEP
07–09
2027

CENTRO BANAMEX, MEXICO CITY

International Exhibition and Conference for the Solar Industry